

INTERNATIONAL CONFERENCE ON DIGITAL MARKETING

20th & 21st , February 2015

SPONSORS TARIFF

MAJOR SPONSOR

The total cost of sponsorship is Rs. 1,50,000.

Display in the stage backdrop

An advertisement banner of the size 10' * 4' can be displayed on the right hand side of the conference stage on both the days.

Display in Arches

Three arches will be placed on the way to the seminar hall at three different locations. Your advertisement can be placed on either legs of the size 30' * 4' in two of the arches.

Print Advertisements

The conference advertisements (20cms * 12cms) will be published in Business Standard – Chennai edition (Circulation of 2,00,000 copies) for 5 times during the months of January and February 2015. Your company's logo/name will be placed at the bottom of the advertisement as a major sponsor.

Stalls

You will be allowed to put a stall in the ground floor of the venue for both the days of the conference to the size of 5' * 5'.

Hoardings

A total of five hoardings will be placed in vantage locations of the city two weeks before the seminar. Your logo/name will be placed at the bottom of the hoarding.

Apart from the above we give the following facilities

- 1) Your Organisation will be recognized as the major sponsor during the beginning and end of the conference.
- 2) Your Organisation Audio-Video commercials will be displayed during lunch/tea/session breaks.
- 3) A senior management official from your company will be invited to hand over awards /certificates.